

# 12 Facts You Need to Know About The INTERNET of THINGS

01



96%

of senior business leaders plan to use IoT in the next 3 years.

- Wired

02



30%

of c-level execs believe IoT will unlock new revenue from existing products/ services.

- The Economist

03



94%

of businesses have already seen a return on their investments in IoT.

- CMO.com

04



"...IoT will have the biggest impact in **customer service** and **support**..."

- The Economist

05



The IoT will lead to a **25%** reduction in asset maintenance costs and **35%** reduction in downtime.

- U.S. Department of Energy

06



\$970

will be saved per year per fleet vehicle

- Cisco

07



38%

of businesses believe IoT will have a major impact over the next 3 years.

- The Economist

08



\$41 trillion will be spent over the next 20 years for infrastructure upgrades.

- Intel

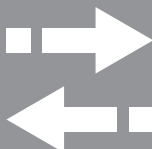
09



IoT could add **\$10-15 TRILLION** to the global GDP.

- GE

10



Because of the IoT there will be

**22x**

more data traffic by 2020

- Freescale

11



**0.06%**

of things that could be connected actually were in 2014.

- Baseline Magazine

12



**40%**

of all data generated by 2020 will come from connected sensors.

- Frost & Sullivan